

Benjamin D. Rosenberg, Ph.D.

*Assistant Professor of Psychology
Dominican University of California*

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SUMMARY OF RESEARCH, TEACHING, AND APPLIED WORK

I am an applied social-health psychologist with expertise in health behavior, research methods and statistics, and survey design. My teaching focuses on two things that research suggests facilitate student success: holding high expectations and being extremely accessible to all students. I have created the syllabus, reading list, and all assignments for many of the courses that I have taught, including Statistics, Research Methods, Social Psychology, Health Psychology, Introductory Psychology, and Critical Thinking. I am also involved in research, which heavily informs my teaching and allows me to stay current in the field. Broadly, my research involves the application of social psychological theories to the domain of health and well-being. For example, one stream of studies examines the way in which emotional and motivational states influence people's reactions to health-related messages. As an applied researcher, I have experience in designing, implementing, analyzing, and writing up data from an array of topic areas, including childhood obesity, education, organ donation, and team sports.

EDUCATION

Claremont Graduate University, Claremont, CA.

Ph.D., Applied Social Psychology May 2015

“Adding a boundary condition to psychological reactance theory: Jack meets Erich”

Chair: Dr. Jason T. Siegel

Committee: Dr. William D. Crano, Dr. Andrew Lac, Dr. James P. Dillard

M.A., Applied Social Psychology and Evaluation May 2010

University of Colorado, Boulder, CO.

B.A., Psychology August 2006

PUBLICATIONS (* denotes student at time of publication)

PEER-REVIEWED PAPERS

Rosenberg, B. D., & Siegel, J. T. (2018). A 50-year review of psychological reactance theory: Do not read this article. *Motivation Science*, 4, 281-300.

Siegel, J. T., Lienemann, B. A. & **Rosenberg, B. D.** (2017). Resistance, Reactance, and Misinterpretation: Highlighting the Dire Challenge of Persuading People with Depression to Seek Help. *Social and Personality Psychology Compass*, *11*, e12322.

Siegel, J. T., Tan, C., **Rosenberg, B. D.**, Navarro, M. N., Lyrantzis, E. A., Alvaro, E. A., & Jones, N. (2016). Anger, frustration, boredom and the department of motor vehicles: Can negative emotions impede organ donor registration? *Social Science & Medicine*, *153*, 174-181.

Rosenberg, B. D., & Siegel, J. T. (2016). The effect of inconsistency appeals on the influence of direct-to-consumer prescription drug advertisements: An application of goal disruption theory. *Journal of Health Communication*, *21*, 217-227.

Rosenberg, B. D., Lewandowski, J., & Siegel, J. T. (2015). Goal disruption theory, military personnel, and the creation of merged profiles: A mixed method investigation. *Journal of Mixed Methods Research*, *9*, 51-69.

Lewandowski, J., **Rosenberg, B. D.**, Parks, M. J., & Siegel, J. T. (2011). The effect of informal social support: Face-to-face versus computer-mediated communication. *Computers in Human Behavior*, *27*, 1806-1814.

BOOK CHAPTERS & EDITED VOLUMES

Rosenberg, B. D., & Siegel, J. T. (in preparation). Reactance and spiritual possibilities. In K. Vail & C. Routledge (Eds.), *The science of religion, spirituality, and existentialism*. Amsterdam, Netherlands: Elsevier.

Levine, B. L., & **Rosenberg, B. D.** (Eds.). (in preparation). *The team chemistry cookbook*.

Rosenberg, B. D., & *Silva, T. (2018). Attitude scales. In B. Frey (Ed.), *SAGE Encyclopedia of Research, Measurement, and Evaluation* (pp. 1504-1507). Thousand Oaks, CA: SAGE Publications, Inc.

Rosenberg, B. D., & Navarro, M. N. (2018). Semantic differential scales. In B. Frey (Ed.), *SAGE Encyclopedia of Research, Measurement, and Evaluation* (pp. 140-144). Thousand Oaks, CA: SAGE Publications, Inc.

*Jones, N. J., & **Rosenberg, B. D.** (2018). Program theory of change. In B. Frey (Ed.), *SAGE Encyclopedia of Research, Measurement, and Evaluation* (pp. 1315-1318). Thousand Oaks, CA: SAGE Publications, Inc.

WORKS UNDER REVIEW

Rosenberg, B. D., & Siegel, J. T. (manuscript under review). Threatening uncertainty and psychological reactance: Are freedom threats always noxious? *Journal of Theoretical Social Psychology*.

*Staunton, T. V., Alvaro, E. A., & **Rosenberg, B. D.** (manuscript under review). Psychological reactance theory: A case for directives. *Social and Personality Psychology Compass*.

*Staunton, T. V., Alvaro, E. A., Crano, W. D., & **Rosenberg, B. D.** (manuscript under review). Irony and controlling language: Reducing threat and increasing positive message evaluations. *Basic and Applied Social Psychology*.

WORKS IN PREPARATION

Rosenberg, B. D., & Siegel, J. T. (manuscript in preparation). Beyond anger and negative cognitions: Expanding outcomes of freedom threat.

Siegel, J. T., & **Rosenberg, B. D.** (manuscript in preparation). When reactance begets more reactance: The reactive spiral.

*Nasch, C., *Pilcher, G., *Uyeda, J., & **Rosenberg, B. D.** (manuscript in preparation). Group cohesion and perceptions of group success in the college classroom.

*Staunton, T. V., Alvaro, E. A., & **Rosenberg, B. D.** (manuscript in preparation). Inoculating against reactance: The effectiveness of three pre-messages.

Siegel, J. T., & **Rosenberg, B. D.** (manuscript in preparation). The creation and validation of a measure of goal disruption: The Goal Disruption Inventory.

Siegel, J. T., **Rosenberg, B. D.**, Navarro, M. N., L., Lyrantzis, E., & Jones, N. D. (manuscript in preparation). Goal disruption theory: A review and proposal.

Siegel, J. T., Lyrantzis, E. A., & **Rosenberg, B. D.** (manuscript in preparation). Development and validation of a brief measure of psychological disequilibrium.

*Swope, M., *Ellis, B. E., **Rosenberg, B. D.**, Zaugg, T., & Varadin, C. (manuscript in preparation). Unnecessary roughness: Cognitive inconsistency in NFL viewership.

CONFERENCE ACTIVITY

Symposia & Invited Talks

Rosenberg, B. D. (chair & organizer), Siegel, J. T., & *Knapp, M. (2019). Psychological reactance theory: Three theoretical advances. *Western Psychological Association*, Pasadena, CA.

Rosenberg, B. D., & Siegel, J. T. (2018). Threatening uncertainty and psychological reactance: Are freedom threats always noxious? *Western Psychological Association*, Portland, OR.

Rosenberg, B. D. (2017). Social cognition. *University of California – San Diego*.

Rosenberg, B. D. (2016). Threatening uncertainty and psychological reactance: Are freedom threats always noxious? *California State University – Los Angeles*, Los Angeles, CA.

Rosenberg, B. D., & Siegel, J T. (2016). Investigating psychological reactance's role in responses to persuasive messages. *Western Psychological Association*, Long Beach, CA.

Siegel, J. T., **Rosenberg, B. D.**, Navarro, N. M., Lyrantzis, E. A., & Handren, L. (2014). Goal disruption theory: Theoretical advances and empirical support. *Association for Psychological Science*, San Francisco, CA.

Siegel, J. T., **Rosenberg, B. D.**, Navarro, N. M., Lyrantzis, E. A., & Handren, L. (2014). Goal disruption theory: Theoretical advances and empirical support. *Western Psychological Association*, Portland, OR.

Siegel, J. T., Beleva, Y., **Rosenberg, B. D.**, Navarro, N., & Lyrantzis, E. (2012). Goal disruption theory: A Tolmanian framework. *Western Psychological Association*, San Francisco, CA.

Poster Sessions (* denotes student at time of presentation)

*Boyd, O., *Green, E., *Burns, A., *Nasch, C., Pickerell, H., & **Rosenberg, B. D.** (2019). The effect of team-building interventions on group cohesion and academic performance. *Chapman University Student Scholar Symposium*, Orange, CA.

*Estrada, N., *Falco, C., *Hannigan, T., Berardi, V. B., & **Rosenberg, B. D.** (2019). Encouraging stair usage, one step at a time. *Western Psychological Association*, Pasadena, CA.

*Falco, C., & **Rosenberg, B. D.** (2019). Initial development of a new measure of ethical decision-making. *Western Psychological Association*, Pasadena, CA.

*Birch, L., & **Rosenberg, B. D.** (2019). Group cohesion among members of Greek organizations on college campuses. *Western Psychological Association*, Pasadena, CA.

*Nasch, C., *Pilcher, G., *Uyeda, J., & **Rosenberg, B. D.** (2018). Group cohesion and perceptions of group success in the college classroom. *Western Psychological Association*, Portland, OR.

*Nasch, C., *Pilcher, G., *Uyeda, J., & **Rosenberg, B. D.** (2018). Group cohesion and perceptions of group success in the college classroom. *Chapman University Student Research Day*, Orange, CA.

*Tang, F. T., Berardi, V., & **Rosenberg, B. D.** (2018). The effects of health-promoting signs encouraging stair use in parking structures. *Chapman University Student Research Day*, Orange, CA.

Rosenberg, B. D., & Siegel, J.T. (2016). Psychological Reactance and Doctor-Patient Communication: The Influence of Threatening Uncertainty. *Society for Prevention Research (SPR)*, San Francisco, CA.

Rosenberg, B. D., & Siegel, J. T. (2014). Goal Disruption Theory: Applied Implications. *Society for Personality and Social Psychology (SPSP) annual conference*, Austin, TX.

O'Brien, E., & **Rosenberg, B. D.** (2012). Categorizing health behaviors: A new typology. *Western Psychological Association*, San Francisco, CA.

Lewandowski, J., **Rosenberg, B. D.**, Parks, M. J., & Siegel, J. T. (2011). The effect of informal social support: Face-to-face versus computer-mediated communication. *Society for Personality and Social Psychology (SPSP) annual conference*, San Antonio, TX.

Rosenberg, B. D., Lewandowski, J., & Siegel, J. T. (2011). Desired end-states of military personnel: A mixed-methods analysis. *Western Psychological Association (WPA) annual conference*, Los Angeles, CA.

TEACHING & ADVISING EXPERIENCE

ASSISTANT PROFESSOR Dominican University of California

Social Psychology Fall 2019
Statistics Fall 2019

INSTRUCTIONAL ASSISTANT PROFESSOR & ADVISING COORDINATOR Chapman University

Social Psychology Spring 2019
Fall 2018
Summer 2018

Research Methods in Behavioral Science Spring 2019
Winter 2019
Fall 2018
Spring 2018
Winter 2018
Fall 2017

Introductory Psychology Fall 2017

Health Psychology Spring 2019
Spring 2018
Fall 2017

Independent Research Advisor
Spring 2019
Fall 2018
Spring 2018
Fall 2017

LECTURER
Chapman University

Research Methods in Behavioral Science
Spring 2017
Fall 2016

Social Psychology
Winter 2017

ADJUNCT INSTRUCTOR
University of La Verne

Research Methods
Spring 2017
Fall 2016

Quantitative Methods – Introductory Statistics
Spring 2016
Fall 2013-Spring 2015

California State University – Los Angeles

Research Methods in Psychology
Winter 2016

Introductory Psychology
Fall 2015

Psychology of Emotion and Motivation
Fall 2015

Abnormal Psychology
Winter 2014

Chapman University

Research Methods in Behavioral Science
Spring 2016
Winter 2016

Claremont Graduate University

Motivation, Affect, and Cognition (Co-Instructor)
Spring 2015

California State University – Dominguez Hills

Introduction to Research Methods
Fall 2013
Fall 2012

Advanced Research Methods in Social Psychology
Spring 2013

Critical Thinking
Winter 2013

TEACHING ASSISTANT
Claremont Graduate University

Survey Research Methods	Spring 2012
	Fall 2011
	Spring 2011
	Fall 2010

GRANTS AND FELLOWSHIPS

Claremont Graduate University, Claremont, CA School of Behavioral and Organizational Sciences – Dean’s Grant	2011
Health Psychology and Prevention Science Institute – Research grant	2010

RESEARCH EXPERIENCE & RELEVANT EMPLOYMENT

Research Consultant, Fairmont Management, La Verne, CA.	2018-Pres.
Research Consultant, Institute for Global Futures, San Francisco, CA.	2017-Pres.
Research Consultant, Feldenkrais Movement Institute, Berkeley, CA.	2015-Pres.
Co-Principal Investigator, Burkmont Analytics, Los Angeles, CA.	2013-Pres.
Research Consultant, PRES Associates/Mazin Education, Park City, UT.	2014-2016
<i>Claremont Graduate University, Claremont CA</i>	
Co-Director, Depression and Persuasion Lab	2016-Pres.
Research Methodology Consultant, School of Community & Global Health	2012-2013
SPSS Statistics Consultant, Claremont Center for Mathematical Sciences	2011-2012
Research Associate, Health Psychology and Prevention Science Institute	2011-2015
Data Collector/Analyst, School of Community & Global Health	2011-2013
Research Assistant, Health Psychology and Prevention Science Institute	2009-2011

PROFESSIONAL SERVICE & AFFILIATIONS

Editorial Board Member, <i>Current Psychology</i> .	2018-Pres.
Ad-hoc Reviewer, <i>Current Psychology</i> .	2018-Pres.

Ad-hoc Reviewer, <i>Human Communication Research</i> .	2018-Pres.
Ad-hoc Reviewer, <i>Research methods: From theory to practice</i> .	2017-Pres.
Ad-hoc Reviewer, <i>Military Psychology</i> .	2015-Pres.
Ad-hoc Reviewer, <i>Journal of Mixed Methods Research</i> .	2012-Pres.
Association for Psychological Science (APS)	2013-Pres.
Society for Teaching of Psychology (STP)	2013-Pres.
Society for Personality and Social Psychology (SPSP)	2008-Pres.
American Psychological Association (APA)	2008-Pres.
Western Psychological Association (WPA)	2008-Pres.